

ABSTRACT OF THE DISCLOSURE

A printing apparatus comprises a printing head for ejecting ink to a medium to carry out printing thereon, and a side-reversing member for reversing the sides of the medium that is printed by the printing head. A waiting time for drying, before reversing the medium with the side-reversing member, the ink ejected to the medium is set according to an amount of ink ejected by the printing head, and an elapsed-time from when the ink was ejected by the printing head.